#### MESSAGE FROM RIPRESIDENT CONTINUES......

Meanwhile, the Rotary Club of Seoul-Hansoo, Korea, has been experimenting with different club models to great effect. Over the past four years, Seoul-Hansoo has created and maintained four satellite clubs — a service club, an interest-based club for musicians, a cause-based club that mentors professionals, and a club for college students.

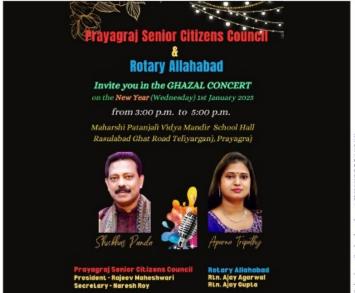
These satellite clubs are part of a five-year plan the Seoul-Hansoo club implemented to increase membership through innovation.

What's the secret to founding and maintaining so many satellite clubs? Membership between Seoul-Hansoo and its satellite clubs is fluid and synergistic. Many members of the satellite clubs attend the sponsor club's meetings. And many of the sponsor club's members participate in the satellite clubs.

Additionally, the focus of each satellite club is no accident. Each one appeals to different interests of people in the sponsor club and in the community, attracting existing and potential members. This is an excellent strategy to both retain and attract members because it offers flexibility. If someone is interested in joining but they can't make it to the sponsor club's meetings, they have plenty of options to choose from.

These are just two examples of how we can adapt with our hearts and minds. Every club is different, so I encourage you to reach out to members of your club and of the community around you. Ask them about the club experience and what you can do to improve.

Talk to enough people and you might find ways that you can adapt and spark The Magic of Rotary in your club.























#### BIRTHDAY:

PPRtn. Dhananjay Sharma	01st January
Rtn. Mohd. Ashraf Ashfaq	05 <sup>th</sup> January
Rtn. Ashutosh Pandey	05 <sup>th</sup> January

#### ANNIVERSARY:

Rtn. Ajay Kumar Gupta	17 <sup>th</sup> January
Rtn. Ajay Kesharwani	19 <sup>th</sup> January
Rtn. Ashish Keshri	23rd January
PPRtn. Dr. Abhilasha Chaturvedi	29th January

#### **NEXT MEETING/PROJECT:**

The next regular meeting of the club shall be informed in go due course by the club secretary and shall be shared on whatsapp group of the club.

Club Secretariat Address: Plot No. 18/29, Civil Station, M. G. Marg, Civil Lines, Prayagraj - 211001, Mobile: 9936078555



Rtn. Ajay Kumar Gupta

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Charter No. 5888

Estd. 19th April 1943

R.I.District 3120

### ALLAHABAD YEAR OF SERVICE

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Service Above Self-They Profit Most Who Serve Best

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Rtn. Ajay Agarwal President Rtn. Ajay Gupta Hon. Secretary Rtn. Paritosh Bajaj Dist. Governor Rtn. Stephanie A. Urchick R.I.President

Volume - 2024-25/09

01st Jan., 2025 Wednesday

Editor: Rtn Desh Deepak Arya

#### VOCATIONAL SERVICE MONTH

## NEWS UPDATE (Projects & Club Activities): 19.12.2024 BLOOD DONATION:

The members of the club donated blood at Allahabad Nursing Home Association for the needy patients. Along



with the club members, the f a m i 1 y members of Rtn Rakesh Verma also donated two units of blood.

The President Rtn Ajay Agarwal and Rtn Vibhu Agarwal were also present to encourage the donors.

#### 15.12.2024 FAMILY PICNIC:



The club members had a picnic at Sangam and also enjoyed a boat ride.

#### 23.12.2024 BLANKET DISTRIBUTION:

The club members came forward and distributed blankets to the por and needy at Sangam area. Fifty blankets each



were sponsored by The Rtn Ajay G u p t a , Secretary and Rtn Rahul Sripat while ten blankets each were sponsored by PP Rtn Desh

Deepak Arya, PP Rtn Anoop Agarwal, Rtn Alok Agarwal, Rtn Neeraj Agarwal, Rtn Rakesh Verma, Rtn Ajay Awasthi and one and only Rotarian Gupchup.

#### 28.12.2024 DISTRICT CONFERENCE:

Members of the club attended the 41st District Conference 'Adwiteeya' at Hotel Surya, Varanasi. Our club represented the conference under the leadership of our President Rtn Ajay Agarwal alongwith Club Secretary Rtn Ajay Gupta,

PP Rtn Sunil Jaiswal, PP Rtn Desh Deepak Arya, PE Rtn Rajeev Ranjan Agarwal, Rtn Rakesh Verma, Rtn Mukesh



Agarwal. Our club landmark project on Mahila Swavlamban of Maharshi Patanjali Samiti was also displayed in the conference.

#### PROUD MOMENT:



This month in December 2024 PP Amitabh Garg was felicitated with Indian Stellar Award by H N Singh Group of College for his exemplary contribution in the field of education.

#### MESSAGE FROM RIPRESIDENT:

#### Rtn. Stephanie A. Urchick

To adapt, as laid out in Rotary's Action Plan, we must occasionally step out of our comfort zone and try something new. Here are two examples of clubs that adapted — one with heart and one through critical thinking and strategy.

The Rotary Club of Chandigarh Mid Town, India, led with heart earlier this year. To engage members and grow membership, Club President Nitin Kapur personally called every former member of the club and invited them to a gathering billed as an alumni meetup.

Eight former members attended, and the results were stupendous. The visitors had a chance to connect once more — not only with current members but with the sense of camaraderie and belonging that membership gave them. By the end of the evening, the club welcomed six of the former members back into the Rotary family.

Club President Kapur showed courage when he reached out to the alumni. Not only did he adapt and try something new but he had the strength of character to show the club's alumni how much they still meant to the family of Rotary. That bravery paid off.

People want to feel needed and appreciated. People want to feel that they belong. And they might never feel that way if we don't have the courage to tell them.

CONTINUES.....